



Budapest, Thursday, 4 December 2008
Danubius Hotel Gellért, 1111 Budapest, Szent Gellért tér 1

Programme

Presentations will be given in Hungarian or English, simultaneous interpretation will be provided

- 9h00 Registration of participants
- 9h30 Welcome address by the European Commission
Mr. Peter Basch, Director (acting), Directorate-General for Economic and Financial Affairs
Mr. Gábor György, Head of the Representation of the European Commission in Hungary
Welcome address by the Hungarian Chamber of Commerce and Industry
Dr. Zoltán Vereczkey, Vice President
- Conference moderator: *Dr. Győző Kenéz, Team Europe*
- 09h45 European Commission SME policies
Mr. Vilmos Budavari, Directorate-General for Enterprise and Industry
- 10h05 The financial instruments under the Competitiveness and Innovation Framework Programme (CIP)
Mr. Peter Basch, Director (acting), Directorate-General for Economic and Financial affairs
- 10h25 Financing SMEs - EIF Mobilising Community Resources
Mr. Richard Pelly, CEO, European Investment Fund
- 10h50 Questions and answers
- 11h00 Coffee break and presentation of *Access to Finance* website
Press conference "EU finance for SMEs" (parallel to coffee break)
- 11h30 Implementation of CIP financial instruments
Mr. George Floros, Directorate-General for Economic and Financial Affairs
- 12h00 Loan guarantees under CIP in Hungary
Dr. Gábor Tamás, Managing Director, UniCredit Bank
- 12h20 Presentation of the Enterprise Europe Network (EEN)
Ms. Erzsébet Dobos, Director ITD Hungary, Coordinator of EEN Hungary
- 12h40 Competitiveness of Hungarian SMEs
Dr. Zoltán Vereczkey, Vice President of the Hungarian Chamber of Commerce and Industry
- 13h10 Questions and answers
- 13h20 Networking lunch offered (standing buffet)**



Afternoon session: "What else is available in Hungary?"

- 14h30 Loan schemes for SMEs
Mr. Zsolt Lakatos, Managing Director, Lending Directorate, Hungarian Development Bank
- 14h50 Guarantee mechanisms for SMEs' finance
Dr. Márton Vadász, Managing Director of Strategy Directorate, Garantiqa Hitelgarancia ZRt.
- 15h10 Equity sources of SMEs' finance
Mr. Laszlo Hradzski, Investment Director, 3TS Capital Partners; Member of EVCA (European Private Equity & Venture Capital Association)
- 15h30 Questions and answers
- 15h45 Closing
Mr. Peter Basch, European Commission
- 16h00 Afternoon coffee offered**