



**Madrid, Monday, 23 February 2009**  
**Representation of the European Commission in Spain**  
**Paseo de la Castellana 46, 28046 Madrid**

### **Programme**

Presentations will be given in Spanish and English, simultaneous interpretation will be provided.

- 10:15            Registration of participants  
Conference moderator: *Mr. Juan Cuesta, Freelance Journalist*
- 11:00            Welcome words  
*Mr. José Luis González Vallvé, Head of the EC Representation in Madrid, European Commission*
- 11:10            Welcome address by the Spanish Government  
*Mr. Miguel Sebastián Gascón, Minister for Industry, Tourism and Trade*
- 11:30            Keynote speech  
*Mr. Joaquín Almunia, Commissioner for Economic and Monetary Affairs, European Commission*
- 12:00            European Commission SME policies  
*Mr. Vesa Vanhanen, Directorate-General for Enterprise and Industry, European Commission*
- 12:20            Questions and answers session open to the press and public
- 12:40            Coffee break
- 13:00            The financial instruments under the Competitiveness and Innovation Framework Programme (CIP)  
*Mr. Roger Havenith, Directorate-General for Economic and Financial Affairs, European Commission*
- 13:20            Financing SMEs - EIF Mobilising Community Resources  
*Mr. Richard Pelly, CEO, European Investment Fund*
- 13:30            Networking lunch offered**



**Afternoon session I: "EU actions in Spain"**

- 14:30 Presentation of the Enterprise Europe Network (EEN)  
*Mr. Ignacio Hernández Hernández, ITA (Aragon Technology Centre)*
- 14:50 Loan guarantees under CIP in Spain  
*Mr. Víctor Ibarreche, Executive Manager, CERSA (Compañía Española de Refinanzamiento S.A.)*
- 15:10 Micro-credits under CIP in Spain  
*Mr. José Francisco de Conrado y Villalonga, President of MicroBank*
- 15:30 Equity sources (Venture Capital) under CIP  
*Mr. José M<sup>a</sup> Zalbidegoitia, Presidente, Talde*
- 15:50 Questions and answers

**16:00 Afternoon coffee offered**

**Afternoon session II: "Presentations by Associations"**

- 16:30 Equity sources of SMEs' external finance  
*Mr. Javier Echarri, Secretary General, EVCA*  
*Mr. Antoni Abad, ESBAN (Spanish Business Angels Federation)*
- 17:00 Guarantee mechanisms of SMEs' external finance  
*Ms. Marta Cea, Director-General, Cesgar (member of AECM)*
- 17:15 An alternative stock market: an opportunity for enterprises in their expansion phase  
*Mr. Jesús González Nieto-Márquez, Director Gerente del MAB (Mercado Alternativo Bursátil)*
- 17:30 Roundtable "How can we do better?"
- 18:00 Conclusion of the seminar