



Vienna, Tuesday, 10th March 2009
Austria Wirtschaftsservice (aws), Ungargasse 37, 1030 Wien

8:30 - 9.15 Registration

Moderator: Mr Marc Fähndrich, Deputy Head, European Commission Representation in Austria

09:15 - 09:30 Opening speech by the European Commission

ÿ Mr Heinz Zourek, *Director-General, Enterprise and Industry, European Commission*

09:30 - 09:45 Welcome address

ÿ Dr. Michael Losch, *Director-General, Federal Ministry of Economy, Family and Youth (BMWFJ)*

ÿ Mr Kurt Leutgeb, *CEO, Austria Wirtschaftsservice (aws)*

09:45 - 10:15 European Union SME policies

ÿ Ms Cindy Fökehrer, *Financing Innovation and SMEs, DG Enterprise and Industry, European Commission*

ÿ *Questions and answers*

10:15 - 10:45 Competitiveness and Innovation Programme (CIP) – financial instruments

ÿ Mr Roger Havenith, *Deputy Head of Unit, DG Economic and Financial Affairs, European Commission*

ÿ EIF's financing activities:

Mr Hubert Cottogni, *Head of Regional Business Development, European Investment Fund*

ÿ *Questions and answers*

10:45 - 11:15 Coffee break (and Commission video clip)

11:15 - 11:45 Experience of EU financial instruments in Austria

ÿ Ms Ivana Bacanovic, *SME Finance, Austria Wirtschaftsservice (aws)*

ÿ *Questions and answers*

11:45 - 12:15 Guarantee mechanisms of SMEs' external finance

ÿ Mr Matthias Bischof, *Head International Affairs, aws*

ÿ Dr. Doris Agneter, *Managing Director, NÖBEG*

12:15 - 12:45 Equity sources of SMEs' external finance

ÿ Dr. Jürgen Marchart, *Secretary General, Austrian Private Equity and Venture Capital Organisation (AVCO)*

ÿ Mr Christian Stein, *i² - Austrian Business Angels Network, Head Equity & Capital Market, aws*

12:45 - 14:00 Networking lunch offered

14:00 - 14:30 Role of the Enterprise Europe Network in Austria

ÿ Mr Heinz Kogler, *Head of Enterprise Europe Network Austria, Austrian Federal Economic Chamber – Wirtschaftskammer Österreich (WKÖ)*

14:30 - 16:00 Panel discussion - sharing experience and challenges ahead:

ÿ Mr Roger Havenith, *Deputy Head of Unit, EIF Programme Management, DG Economic and Financial Affairs, European Commission (moderator),*

ÿ Mr Hubert Cottogni, *European Investment Bank Group,*

ÿ Mr. Johann Moser, *CEO, Austria Wirtschaftsservice (aws),*

ÿ Dr. Ralf Kronberger, *Head of Fiscal and Trade Policy Department, Austrian Federal Economic Chamber – Wirtschaftskammer Österreich (WKÖ),*

ÿ Dr. Thomas Uher, *Member of the Managing Board, Erste Bank,*

16:00 - 16:30 Closing address

ÿ Mr Marc Fähndrich, *European Commission Representation in Austria*

www.sme-finance-day.eu

Working languages will be German and English – no interpretation will be provided.